



RIVERMOUNT COLLEGE

Realising the Potential Within

8.13.01 SPONSORSHIP POLICY

PURPOSE OF THIS POLICY

This Policy relates to requests for Sponsorship by an outside individual or organisation to sponsor a College activity, group or team. The Policy also relates to Rivermount College sponsoring an outside individual, organisation group or team.

SCOPE

Any person or business wishing to sponsor a College activity or sponsorship by the College for an outside individual or organisation.

RESPONSIBILITY

Principal reporting to the Board of Directors

LEGISLATION AND REFERENCES

POLICY

Any request made by an individual or organisation to sponsor a College activity, group or team must be made in writing directly to the Principal. Requests for the College to sponsor an individual or organisation must be made, in writing, to the Principal.

The Principal will consider the proposal with respect to:

- benefit to Rivermount College
- mutual benefits
- appropriateness in a school setting like Rivermount College
- potential conflict that might be caused
- alignment with the business or individual and how that might be perceived
- endorsement of the product or logo and potential damage that might create

In the event that the Principal is satisfied that the sponsorship is appropriate, beneficial and unlikely to cause any damage to the reputation of the College the Principal will apply to the Board for approval.

The Principal has the discretion to reject the sponsorship application unilaterally.

Area: 8.0 Legal and Compliance	Policy: 8.13.01 Sponsorship	Current version: A Original Release: Nov 2013	Page 1 of 1
Approved by Executive Committee: October 2013	Approved by Compliance Committee: November 2013	Approved by Board of Directors: N/A	Next Review: 2018